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The Dynamic Daily Newspaper of Navi Mumbai

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## Inter signals are required for sign language - Rajendra Singh

### Konkan Divisional Water Conservation Workshop organized at CIDCO Bhawan



By Manoj Gole

**NAVI MUMBAI:** Water works have been done in our country, but now the need for irrigation is required. There is a need for inter-dialogue. Interaction is sustainable development. This was stated by National President of Jal Biradari Sansthan Rajendra Singh.

Today, the organizational workshop of Konkan Divisional Water Conservation was organized by the irrigation center YASHADA and Konkan division in CIDCO Bhawan, Navi Mumbai. At that time he was speaking. Secretary, Water Resources, Mr. Eknath Davle, Divisional Revenue

Commissioner, Konkan Division, Dr. Jagdish Patil, Chief Executive Officer and Executive Director, Indian Industrial Federation, Triveni Water Institute, Dr. Kapil Narula, Coordinator of Sindhu Swadhyay Sansthan, Mumbai University, Mr. Vinayak Dalvi, Director, Water Conservation Cen-

ter YASHADA Mr. Anand Pusavale, Deputy Director General, YASHADA, Mrs. Prithan Desh Bharat, Jalnayak D. Shrinivas Wadgabalkar and others were present.

Shri Singh said, "This time that water has become an impor-

Cont. on pg. 7

## Fire Extinguisher Officers and Employees to get Extraordinary Allowance

Thanks to Municipal Commissioner Dr Ramaswamy N.

By Manoj Gole  
**NAVI MUMBAI:** Fire brigade department of Navi Mumbai Municipality

Corporation was working very efficiently and the employees of the Fire Department were getting salary according to the Sixth Pay Commission, but the excess allowance for the excess work was done but according to the Fifth Pay Commission. Realizing the difficulty, the municipal commissioner Dr. Ramaswamy N. has given approval to give the additional allowance as per the Sixth Pay Commission of Fire Brigade Division, which is being extended to 3 to 3.5 times the allowance of these officers and employees.

Navi Mumbai Municipal Corporation's Disaster management

is done in 4 fire stations like Belapur, Nerul, Vashi and Airoli. Officers and employees

working in this area have to work even after 8 hours of work. Therefore it was necessary that the nominal allowance given to them should be based on

the basic pay and grade pay in the pay band of 6th Pay Commission. Municipal Commissioner of the district showed positive attitude about this. Dr Ra-

Cont. on pg. 2



## CM Devendra Fadnavis inaugurates new administrative building in Navi Mumbai

Of Shri KulSwami Co-operative Credit Society Ltd \* This ceremony was also organised to mark the achieving of 1000 crore business

By Chandrashekhar Hendve

**NAVI MUMBAI:** State's Chief Minister inaugurated the new administrative building of Shri KulSwami Cooperative Credit Society Ltd in Navi Mumbai.

During this occasion, CM spoke on various subjects like GoM's commitment for Maratha & Dhangar reservation, how Government is working to



Cont. on pg. 4

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## Tribute to the month of September, the Municipal Democracy Day

**By Manoj Gole**  
**NAVI MUMBAI:** On the first Monday of every month at the Navi Mumbai Municipal Corporation headquarters, Lokshahi Din is being organized at Navi Mumbai Municipal Corporation headquarters. In relation to the encroachment department on the democratic day of September, there was one

application. Regarding the declaration of the nomination, Municipal Commissioner, Dr. Ramaswamy N. and they jointly consulted the applicant and the concerned head of the departments and directed them to take further action.

October is the month of Lokshahi v

Cont. on pg. 3

## Fire Extinguisher... Cont. from pg. 1

maswamy N. Has approved the increase in this allowance, now six times the amount earned. Before, the center officer would get Rs. 38 instead of Rs. 136, Fire Brigade Rs.33 instead of Rs. 93, Driver operator / driver Rs. 30 instead of Rs. 112 and fire extinguishers Rs. 24 instead of Rs 140. As such, it is going to get an overnight allowance.

With the help of the Navi Mumbai Municipal Corporation's fire service, the municipal commissioner Dr. Ra-

maswamy N. has given special attention and has taken note of the shortage of fire brigade employees and the introduction of fire brigade in Koparkhairane. According to this, the payment of allowance due to the allowance of the 6th Pay Commission in the working of the Fire Service officer, Employee's Empowerment Officer, there will be substantial increase and the fire service will be more efficient by increasing the morale of fire staff.



## नवी मुंबई महानगरपालिका

अभियांत्रिकी (वाशी) विभाग

निविदा सूचना क्र. नमुंमपा/कार्यकारी अभियंता (वाशी) विभाग/38/2018-19

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निविदा पुस्तिका दि.04/09/2018 ते दि.12/09/2018 रोजी दुपारी 1.00 वाजेपर्यंत ई-टेंडरिंग सेल, तळमजला, प्लॉट नं.1 व 2, गोवर्धनी चौक, से.15ए, सीबीडी, बेलापूर, नवी मुंबई येथून विकत घेता येतील. निविदा पुस्तिकेमध्ये निविदेबाबत सविस्तर नमुद केले आहे. सही :-

कार्यकारी अभियंता (वाशी)

नवी मुंबई महानगरपालिका

जाक्र-नमुंमपा/जसं/जाहिरात/795/2018

## Camps for new voter registration, repairing houses

• Discussion of District Officials with representatives of political parties • Campaign till October 31, 2018



By Manoj Gole

**NAVI MUMBAI:** 31 Thane District Registrar District Collector Rajesh Narvekar said that in order to make new voter registration and amendment in the district, organizing various camps through Housing Development in the district, representatives from the political parties should take the lead in the 18 Vidhan Sabha constituency wise Booth Level Assistant.

He attended the meeting with the officials of the recognized political party in the committee chamber of the District Collectorate and he gave important suggestions. Sub-district election officer Farog Mukadam was present on the occasion.

1 September to 31 October, 2018, District Thane to 18 assembly constituencies will be accepted by the team in the claims and objec-

tions are created to raise awareness of voters in the voters list brief punarikshana karyakramasandarb-hata.

In order to facilitate the registration of their names in the voters list, it has been decided that all the municipal corporation offices, Zilla Parishad office, Panchayat Samiti office, Gram Panchayat office have been allocated forms and one worker has been nominated for the work in 18 Vidhan Sabha constituencies.

Also, the posts designated by the 18 assembly constituencies (where the polling station is located) have been allocated and allotment of forms to this place. Officer of the school and the teachers of the school have been appointed in every designated place by the Voter Registration Officer.

Voters should take

advantage of opportunity

However, during this period, all the voters, especially young people of the age group of 18 to 21 years, newlyweds and women voters of 18 years of age and above on 01.01.2018, future voters who will be completing 18 years on 01.01.2019 - District Election Officer and Collector appealed to them to go to the place from October 31, 2018, to register their names in the voters' list.

The president / secretary of all housing establishments should register their names in the constituency. To organize a camp for them, they should contact the respective Vidhan Sabha constituencies and appoint special camps and the maximum number of voters should be recorded in voters' list

## Tribute to the month...

Cont. from pg. 2

Monday on Monday. On October 01, 2018, the applicants will submit their application in prescribed format in two copies. On 15 September 2018 application should be submitted to Navi Mumbai Municipal Corporation by mentioning the face of 'Democracy Day Application'.

The complaint / statement mentioned

in the application form should be of an individual nature. The application should be about one subject related to the same department. The applicant should have presented a statement at the department head, department-level head office in the previous department. These - pending cases, revenue / appeal, service related - should be noted that the application will not be accepted on Establishment mat-

ters. Similarly, applications not attached in the prescribed format and copies of required documents will not be accepted with the application. Besides, the complaint - If the statement is not of a personal nature, then it is also suggested that citizens should note that the same applications will not be accepted again in the case where the final answer is already given.

Application in the

## CM hands donation to Kerala's flood victims



Chief Minister Devendra Fadnavis, on behalf of all the Fruit, Vegetable and Kanda Batata businessmen, donated Rs 15000000 to Kerala's flood victim. (By Chandrashekar Hendve)

## Dahi Handi celebrated at Uran

By Dinesh Pawar

Vijay Vikas Sanskrutik Mandal had organized Dahi Handi Celebration at Navghar in Uran Taluka. Same kind of celebration was also organized by Tejas Daki Samajik Mandal at Borkhar, Vasheni Gram Sudharna Mandal at Vasheni and at Maharashtra Bhushan Dr Narayan Vishnu Dharmadhikari School no. 1 and School No. 2 Pensioner Park by Uran Nagar Council. Present during this occasion were CIDCO's newly appointed chairman MLA Prashant Tharkur, JNPT's trustee Mahesh Baldi, Uran Nagar Council's municipal president Sayali Savin Mhatre, deputy municipal president Jayvind Koli, Uran Taluka BJP president and corporator Ravi bhoir, Uran city BJP president corporator Kaushik Shah, corporator Priyanka Patil, corporator Janhavi Pundit, corporator Asha Shelar, corporator Dhananjay Kadve, corporator Raju Thakur, corporator Damyanti Mhatre, corporator Snehal Kasare, corporator Meraj Shaikh, corporator Nandu Lambe and others.



### CORRIGENDUM

We under signed here by inform to all the concern persons/Public. Without contact details we had given public Notice regarding Property (Shop-3, Owned. Aayush Bansal) in Newsband English News Paper on Dated 2 Sept. 2018, on Page number 3. if anybody have any type of claim as per notice kindly contact below given details

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MR. PRATAP B. CHANDGUDE  
B. A. (Hons.) LL.M.  
Resi. : E-2, 0-2, Sec-6, Nerul, Sea View CHS LTD., Palm Beach Road, Nerul, Navi Mumbai.  
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Advocate, High Court,  
MR. PRATAP B. CHANDGUDE  
B. A. (Hons.) LL.M.  
Resi. : E-2, 0-2, Sec-6, Nerul, Sea View CHS LTD., Palm Beach Road, Nerul, Navi Mumbai.  
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prescribed form to the citizens of New Municipal headquarters building to be democratic dinakarita, Public Relations Department, third floor, from 15 A, near the castles gavathanna, CBD, Is available free of charge at the website of Belapur, Navi Mumbai Municipal Website - (www.nmmc.gov.in). Forms / Application sample copy of the application are easily available and citizens can download them.

# Human Pyramids & Community Bonding Marks Dahi Handi Celebrations

By Ashok Dhamija

**Navi Mumbai:** The birth of Lord Krishna on the midnight of Sunday/Monday rung in with religious fervour and gaiety in the city was followed by colourful 'Dahi Handi' (Dahi (yogurt) Handi (pot) literally translates to a pot of yogurt) celebrations on Monday. The city reverberated with the chants of 'Govinda aala re aala zara matki sambhaal brijbaal' as hundreds 'Govinda Pathaks' dressed in colourful attire, made their way to various prominent locations from Airoli to Panvel/Uran as they took on the challenge of breaking the 'Dahi Handi'. According to Hindu mythology, Lord Krishna and his friends used to form human pyramids to break pots hung from the ceilings of neighbourhood houses in order to steal curd and butter in Vrindavan, a village in northern state of Uttar Pradesh. Pomp and dramatic loud DJs, crazy rain dance, folk dances added glitter to the celebra-

Cont. on pg. 8



Gearing up for the traditional Dahi Handi festival on Monday



A young girl govinda breaks the earthen pot with a coconut as part of Dahi Handi celebrations



Revellers enjoy the festivity by taking part in the rain dance after showcasing a six layer pyramid



Shree Ganesh Balmitra Mandal's annual Dahikala Utsav at Netaji Subash Chandra Bose Ground, Sector 1, Vashi was a hit among the Govinda Pathaks from across Navi Mumbai and Mumbai, many of whom rose high in the sky and paid salutation.



Members of Govinda Pathak proudly display their trophy which they won by breaking one of the Dahi Handi's in the city



Over 250 members in the age group of 14 to 80 years from Amar Krida Mandal, who came to the city during the Dahi Handi celebrations, take a brief lunch break at Sector 1, Vashi.



A special fulfilled event which involved breaking of the earthen pot blindfolded was organised as part of Dahi Handi celebrations, much to the delight of one and all at B Type Buildings, Sector 6, Vashi much to the delight of one and all.

## CM Devendra Fadnavis...

Cont. from pg. 1

make our youth job givers, saving of ₹ 74,000 crore with DBT and efforts for strengthening of market committees. "We are working to strengthen market committees and with e-NAM, farmers to get good market opportuni-



ties. We will keep interests of the traders, but at the same time ensure that our farmers must get better prices for their commodities. Government has also sanctioned ₹ 270 crore for improvement of roads leading to all the 8 destinations of Asha Vinayak works to begin soon," informed CM.

## Too much exposure is bad for child

In 100 years, marketing to children went from a severely frowned upon practice to an integral part of growing up as companies came to realize that investing in marketing to children and adolescents provides excellent immediate and future dividends. Each year, enormous sums of money are spent to reach this valuable audience because children and adolescents spend billions on their own purchases, influence family decisions about what to buy, and promise a potential lifetime of brand loyalty. The channels to reach youth have grown, and marketers are increasingly using them, often blurring the distinction between entertainment and advertising. Because advertising to children and adolescents has become ubiquitous, researchers who study its influence raise significant concerns about the practice, especially as it relates to dietary behaviour, family conflict, marketer tactics, and children's potential vulnerability as an audience. Millions of dollars are spent every year by the advertising industry on ads that target children. Young audiences are bombarded with persuading messages through media such as the Inter-



net, television, magazines, billboards, radio, etc. According to research, an average child is exposed to over 40,000 commercials through TV every year. One study even alleges that in the U.S., children are spending more time watching TV than they are in school,

age. It also helps in developing a child's ability to comprehend the value of money and teaches them that a person can achieve anything if they have the will to pay the price.

As per recent statistics, toddlers and preschoolers are influenced heavily by product



meaning that they are viewing more advertisements. For decades, a part of the free market form of society has been advertised to children and it must be comprised as another part of a complex engine of the economy that works tirelessly to give everyone a better lifestyle. Advertising to children helps in generating jobs, putting money into the economy and instilling the importance of the freedom to choose at a young

brands in advertisement videos as short as 30 seconds. Children are addicted to advertisements and are subject to more than a 6% risk for obesity for every hour of watching television.

The advertisement industry spends billions of dollars to promote various products and brands through advertisements. Advertising is a pure business, where the owner of a

**Cont. on pg. 6**

## Kotak Life organizes Free Diabetes Detection & Awareness Camp at Vashi



**Bijal Savla, Shagfuta & Dinesh Parab**

**Dinesh Parab, Branch Manager**

**Testing Blood Pressure**



**Blood Collection In Progress**

**Patients Waiting Patiently**

**Dilip Kadam, A Vashi Resident**

**By Lakshman Sundar**  
VASHI: Kotak Life Insurance organized a 'Free Diabetes Detection & Awareness Camp' on Saturday, September 1, 2018 at its Vashi Office at Persepolis Building, Sector 17, Vashi, Navi Mumbai.

Tests performed included Fasting Plasma Glucose (FPG), Post Prandial Plasma Glucose (PPG), Blood Pressure and Height & Weight measurements. There was also a counselling session on the diabetes awareness. Over 100 people benefited from the camp.

"This is the first time that our branch is conducting this camp. It was scheduled from morning 830 to after-

noon 1230. The response was excellent. We had extended the timing to accommodate more people. We look forward to holding more such camps for the benefit of our society in future." said Dinesh Parab, Branch Manager of Kotak Life, Vashi who along with Recruitment & Development Managers Bijal Savla and Shagufta worked for the success of this maiden camp.

Dilip Kadam, 60, a retired Civil Engineer residing at Vashi was among the large number of people who got tested for diabetes. He was very appreciative of the whole camp. "I sincerely thank Kotak Life for this useful ser-

vice. Society will be immensely benefited if organizations like Kotak Life come forward to conduct such essential camps."

Well done Kotak Life. Wish you great success in your future camps.

### About Diabetes Mellitus (DM)

Diabetes Mellitus is a chronic disease that occurs either when the pancreas does not produce enough insulin or when the body cannot effectively use the insulin it produces. Insulin is a hormone that regulates blood sugar. Hyperglycaemia, or raised blood sugar, is a common effect of uncon-

**Cont. on pg. 7**

MOVIE NAME	INOX RAGHULEELA MALL VASHI Tel. 6699 1212	INOX GLOMAX MALL KHARGHAR 6659 5959	LITTLE WORD MALL KHARGHAR 9322301165	BALAJI MULTIPLEX KOPARKHAIRANE 022-2755 4245	MUKTA A2 CINEMAS: K MALL, PANVEL 070453 39395
Tc Gn: Take Care Good Night (M)	AM : 9.55 PM : 2.50, 7.50	AM : 9.55 PM : 2.50, 7.50	PM : 12.30, 5.30	PM : 3.45	AM : 11.00 PM : 4.00
Stree (H)	AM : 9.05, 10.05, 11.45 PM : 2.30, 3.50, 5.15, 8.00, 9.30, 10.45	AM : 9.05, 11.45 PM : 2.30, 8.00, 10.45	AM : 9.30 PM : 12.05, 3.00, 5.30, 8.05, 10.45	AM : 9.30 PM : 12.15, 3.00, 5.45, 8.30, 11.00	AM : 11.45 PM : 2.45, 5.15, 7.45, 10.30
Yamla Pagla Deewana Phir Se (H)			AM : 9.15 PM : 12.05, 2.40	AM : 9.15 PM : 1.30, 4.30, 7.45, 11.00	PM : 12.01, 2.15, 5.02, 7.45, 9.00, 10.15
Happy Phirr Bhag Jayegi (H)	PM : 12.00, 6.35	PM : 1.05	AM : 11.55	AM : 11.00	PM : 1.15
Savita Damodar Paranjpe (M)	PM : 12.15, 5.15, 10.15	PM : 12.15, 5.15, 10.15	PM : 2.45, 7.50	PM : 12.00, 5.30, 8.00	PM : 6.45
Searching (E)	AM : 9.00, 11.55 PM : 5.00, 11.15	PM : 5.35, 10.35	AM : 10.20 PM : 10.35	AM : 9.00 PM : 1.45, 6.00	
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**EDITORIAL**

Issue : 107

4 September, 2018

## US intends to protect India

A bunch of proposals amounting to about <sup>1</sup> 46,000 crore approved by the Defence Acquisition Council is likely to boost defence cooperation with the U.S. Among the approvals is one for 24 Multi-Role Helicopters with anti-submarine warfare capability for the Indian Navy. These are likely to be procured under a government-to-government deal with the U.S.

A major decision is the procedural approval for 111 Naval Utility Helicopters, costing over <sup>1</sup> 21,000 crore. The U.S. has a major interest here as its companies are in the race for NUHs as well as for 114 fighter jets. The timing of these decisions is important as they come just before the first 2+2 dialogue between India and the U.S. on September 6.

The U.S. strategy of strengthening defence cooperation reflected in India's elevation as a Major Defence Partner. India is at the heart of the U.S.'s Indo-Pacific strategy; the U.S. will deepen strategic partnership and support our leadership role in Indian Ocean security and the broader region.

America could place limits of India's defence cooperation with Russia. India & USA with or without 2+2 have progressed productively in their strategic partnership institutionally since nearly two decades all the while with no written agreements & protocols. So even if there were no written agreements this time the strategic partnership will go on regardless.

China has inducted a new aircraft carrier as part of its naval expansion to counter the military dominance of the United States in the Western Pacific. China's second aircraft carrier, Type 002, being built at Dalian shipyard, has started the second phase of sea trials. Liaoning — China's only aircraft carrier is bought from Ukraine. The Liaoning underwent 10 sea trials starting. The second carrier, which is likely to be named CNS Shandong, shows a step-by-step advancement of China's ability to build aircraft carriers in ocean space. The Type 002, however, compares poorly with much larger U.S. aircraft carriers. The U.S. has deployed up to three aircraft carrier strike groups in the Western Pacific alone, not far from China.

It is likely that the US military power will be further enhanced in the Indo-Pacific under the Trump administration, which is already engaged in a trade war with China. The head of the newly formed U.S. Indo-Pacific Command (USINDOPACOM), Admiral Philip Davidson has asserted that he will work to recalibrate U.S. force posture in the Indo-Pacific region to ensure "continued combat readiness of assigned forces in the western Pacific (and) developing an updated footprint that accounts for China's rapid modernisation". "Chinese government seeks to overturn the established international order that has kept the peace in the region since World War II and allowed Asian countries to develop" — a perfect justification for further U.S. military expansion.

The Type 003 that is under construction in Shanghai's Jiangnan Shipyard, is being developed on the same lines as the U.S. Navy's super-carriers. By 2020, the Chinese navy will have 351 warships but will be no match to the heavy arsenal of the USINDOPACOM spread across a string of military bases in the Indo-Pacific.

The US has giant aircraft carriers - all powered by nuclear energy, numbering seven. China is said to possess ship destroying missiles, which can be a threat to US aircraft carriers. China wants to secure its trade routes all over the world.

The United States is trying to discourage India from buying large defence systems from Russia, an action that might attract sanctions. India is planning to buy five S-400 Triumf air defence systems for around \$4.5 billion from Russia. Tina Kaidanow, Principal Deputy Assistant Secretary of State for Political-Military Affairs, who had visited India said, "The Government of India might be potentially contemplating purchase of large defence systems from the Russians. We want to work with all of our partners to help them identify and avoid engaging in any potentially sanctionable activity."

One thing is clear. Trump regime seeks to 'protect India'.

## Kanak's pen...

Cont. from pg. 5

firm invests capital to earn profits through the sale of his products. Children become the main target for advertisers since they belong to the most naive and easily-influenced category in the society. An average child is exposed to over 40,000 advertisements over the television, internet, magazines, newspapers, etc., in an accounting year. So, are children being used by businessmen to earn profit? Let's move deeper.

It isn't true that advertisements only have a bad effect on the younger generation. As mentioned, advertisements are a mean of spreading awareness about the products available in the market. However, some ads influence society in a positive way, while some in a negative way. Although advertisements help us to become aware of the products in the market, they have their negative effects also. Children today are exposed to all types of advertisements on the various media like the television, print media and internet as well. In fact, everyone is bombarded by advertisements everywhere nowadays. Children in general are more susceptible and get easily influenced by advertisements. Children are innocent and not so mature. When a marketer advertises a product on television, they do not understand that it is a business and their main aim is to sell. They do not understand that advertisers try to push their products and market in such a way that children want to buy it. Children take everything at face value and believe without a doubt the messages in the advertisements. Advertisements are made in such a way as to attract the attention of children. Children do not understand it to be marketing strategy. Children are an ex-

tremely vulnerable target audience and get easily carried away. Research has shown that junk food advertisements influence children greatly leading to an increased demand for junk food by children. When children watch young adults in good shape eating junk foods in the advertisements they assume that it is good for the health. They do not know that junk food is not good for health. They are unaware of the fact that junk food does not contain nutritional value. They may even think that by eating these junk foods they might become like the thin and fit models in the advertisements. A research conducted has shown that children increased their consumption of junk foods after seeing these advertisements. They are seen to be so influenced by these ads that they almost doubled their consumption of these unhealthy snacks and foods. In a study conducted they exposed children to candy commercials. It was seen that those children who were exposed to the candy commercials were highly influenced. In fact, these children chose candy over fruits as snacks. They preferred candy rather than a healthy food like fruits. When the commercials were eliminated and the children watched them less it had a positive effect. It encouraged them to pick the fruits over the candy. Recent statistics show that obesity of children under the age of five is increasing at a high rate. Childhood obesity is on the rise and one of the main reasons for this has been seen as excessive consumption of fast foods and junk foods. Not surprisingly, it has been seen that childhood diabetes is also on the rise.

Children may pester their parents for the products advertised.

They may insist on a particular pair of branded jeans only and be against the other brands of clothing in the store. They may also insist on living a life as portrayed in advertisements. Children may make excessive demands on their parents for the products they see in the advertisements. At times, they cry, pinch, pull and will not keep quiet till the parents purchase the product. Some parents who cannot control their children may give in to the tantrums of children left with no choice. When children see these advertisements it gives a wrong impression on their young minds and they start giving a lot of importance to materialistic joys.

Nowadays, with so much openness and exposure in media and commercials parents are often worried about what all their children are watching. It has been noticed that children are often able to remember messages targeted towards adults also. Kids remember the content in advertisements aimed at adults. A few countries have banned marketing and advertising targeted at children below the age of twelve. One country has banned advertising of toys before 10 p.m. as it is at this time that children are mostly awake. Previously advertisers marketed children's products towards parents. Parents were their target audience for these products. But nowadays, marketers aim their messages directly at children. Advertisements are made specifically in such a way that they draw the attention of children. The marketing messages are aimed directly at the children. Parents should teach their children of how to be critical of ads and how to become less influenced by the messages in the ads. Parents need to teach their children the importance and value of money.

## Letter to the Editor...

### Lending wings to India's progress story

Maximum city is looking for many infrastructural changes and the Navi Mumbai Airport is a new initiative in boosting growth around Mumbai. A new airport is a great initiative and the construction of which is likely to take off in October, has made Mumbai Metropolitan Region (MMR) the next hot spot and it is a boost for the maximum city Mumbai. Navi Mumbai International Airport will be a gateway to new opportunities for development and will attract high value investments. The project will definitely increase commerce and employment, generating new job directly and indirectly. The airport will enable the state government to enhance economic stature of both Navi Mumbai and Mumbai Metropolitan area. Navi Mumbai International Airport is planned with a minimum passenger capacity of 60 million passengers per annum and cargo capacity of 1.5 million tonnes per annum. The dream come true project will promise to improve connectivity in these areas.

Work on the new airport at Navi Mumbai would be completed by the end of 2019 as per City and Industrial Development Corporation (CIDCO) and it is a welcome news. The much awaited International Airport project in Navi Mumbai gained momentum as most of the disgruntled villagers have given clearance for the prestigious airport project. So an opening has been given to work on the project on the later date with the consent of the people, who owns part of the land in their names passed on to the government. It is a significant success and go a long way in making the dream project come true. Safety should be given utmost importance to make CIDCO's priorities best solutions.

Apart from an hi-tech airport, care must be taken to form a runway that does have the mandatory side strips to cushion planes in case of skids or crashes. Accurate markings near parking bays will have to be provided for take off, landing and taxing. Many minor collisions involving aircraft and ground vehicles could be avoided by making proper and accurate mark-

ings. The height of the hangers is also a problem as some of them exceed the permissible limit. The effects the movement of a big aircraft like the Air Bus A-380. The exact height will have to be determined and corrective measures have to be taken to set right the shortcomings. To overcome all this problems and to curtail congestion, an International Airport with sufficient space for landing big planes should build up in Navi Mumbai.

The satellite city has sufficient space to follow all the guidelines given by the Airport Authority of India and International Civil Aviation Organisation. Modern International Airport in Navi Mumbai must be ready at the earliest to reduce the air traffic congestion at the Mumbai airport. After the deluge and flooding of the Mumbai Airport during the year 2005, it is high time to think in terms of an early finish of the Navi Mumbai airport with all the amenities needed for International airport of high standards.

The radar failure, which delays the flights landing and hovering around the airport should be avoided and proper infrastructure should be provided in the new airport. With monsoon season setting in Mumbai we can come across many more regular cancellation and delays. Passengers are put into discomfiture and the chaos caused total confusion. Parking problem persists in many airports and the flying machines will have to shed more fuel because of the confusion. Several planes are lined up for take offs and landing were hit due to low visibility during heavy rains. The main problem with International airports in India is traffic congestion. Safety should be the first option if a big airplane land in the new airstrip at Navi Mumbai.

It is high time to give face lift to all the roads leading to the proposed Airport near Panvel. The work in clearing platforms is progressing rather slowly. The various agencies dig the roads in their own way and dig the grave yard for pedestrians and road users. Roads in Navi Mumbai needs proper maintenance so as to give new airport approach the smooth and best drive. We are destined to become a smart city and we hope that the airport and other infrastructure facilities will see that Maharashtra will become India's first \$1 trillion economy soon.

- C.K. Subramaniam, Sanpada

### Kotak Life organizes ... Cont. from pg. 5

trolled diabetes and over time leads to serious damage to many of the body's systems, especially the nerves and blood vessels.

The World Health Organization estimates that 80% of diabetes deaths occur in low and middle-income countries and projects such deaths will double between 2016 and 2030. The Type -2 diabetes is expected to increase to 438 million by 2030 from 285 million in 2010. Similarly, for India this increase is estimated to be 58% from 51 million in 2010 to 87 million in 2030.

There are three main types of diabetes mellitus: Type 1 DM results from the pancreas's failure to produce enough insulin. Type 2 DM begins with insulin resistance, a condition in which cells fail to respond to insulin properly. Gestational Diabetes is the third main form, and occurs when pregnant women without a previous history of diabetes develop high blood sugar levels

Prevention and treatment involve maintaining a healthy diet, regular physical exercise, a normal body weight, and avoiding use of tobacco. Control of blood pressure and maintaining proper foot

care are important for people with the disease. Type 1 DM must be managed with insulin injections. Type 2 DM may be treated with medications with or without insulin. Insulin and some oral medications can cause low blood sugar. Weight loss surgery in those with obesity is sometimes an effective measure in those with type 2 DM. Gestational diabetes usually resolves after the birth of the baby

#### About Kotak Life

Kotak Life Insurance Company of the reputable Kotak Mahindra Group is a joint venture between Kotak Mahindra Bank (74%) and Old Mutual Plc (26%) headquartered in London. The company started its operations in the year 2001. The official name of the company is Kotak Mahindra Old Mutual Life Insurance Company. The company has more than 200 branches in India.

Old Mutual, based in London, UK has a 165-year-old history and has operations in 34 different countries around the world. Its major operations are in US and the UK. It has a portfolio of insurance, asset management, banking and long-term savings products.

### Inter signals...

Cont. from pg. 1

tant tool for economic development in the present time. Today, people have migrated to some countries due to water scarcity. It is possible to make proper planning of water if the significance of water signage is reached at the village level. Watercolor is a government initiative by the participation of people's participation and administration. The Mumbai University has also decided to participate in this. The geography of Konkan is different. So planning village planning is necessary. It is necessary to use the knowledge of the local people for this purpose. Because those people are aware of problems in the village. It is necessary to plan weather based on current crop. In this, volunteer organizations should also interact with the administration while working. He said."

Mr. Eknath Dwale said that water significance is to understand the nature of water cycle and planning without making the balance worse. Water preparation will be available for the basic needs of water throughout the year after preparation of water balance sheet and planning. People's involvement is important for pre-planning and utilization of various schemes implemented by the government departments, which are involved in

water works, and to use water. At present, water sign must be stopped in rural areas. This work is being done by Rajendra Singh's inspiration. He said that too.

Dr. Patil said that water conservation awareness program is the government's policy of implementing people's participation and volunteering with self-volunteers. Rajendra Singh has made significant contribution in irrigation in the state. If people want to increase their participation, they will have to work with the combination of experience and technology of the local people. There are different problems in each place since there is a geographical imbalance in the state. Therefore, each village should be organized according to its geographical conditions. In this, participation of volunteer organization, volunteer, water supply and water worker is important.

Presentations about watercolor and water quality were presented in this regard. In it, chain bunds of small pond-Sarvewala Dahivadi Savde, Shri Shekhar Nikam, works on the top of Konkan. Taluka Mahad Experience Statement, Jalnayak Shri Kishore Dharia, repairs the sweet water tank from the people's participation Shrikrishna Lake Boisar Mr. Dilip Savave and Anant Khetur, How to treat the Jalogenization Village as a factor in Konkan

Jaljit Naik, Dr. Ajit Gokhale, How can Konkan people contribute to the water? Mr. Sanjay Yadvavrao, Kandlavan / Kharbandhi Current Status: Superintending Engineer, Konkan Valley Development Corporation, Shri A. A. Avad, Water conservation special reference cement nalla dam and other structures in the areas of Jalpaiguri, Palghar, Shri. Prasant Naranware, Reference Konkan Chief Executive Officer and Executive Director Indian Industrial Estate Dr. Triveni Sangh water bodies. Kapil Narula, The University of Mumbai participated in the introduction of water signature by Mr. Vinayak Dalvi, Coordinator of Sindhu Swadhyay Sansthan, University of Mumbai. At this time the cottage book of Thane and Palghar districts was inaugurated by the dignitaries.

The workshop was attended by District Collector, Chief Executive Officer, Chief Engineer, Water Resources, Departmental Agriculture Joint Director, Deputy Collector, Superintending Engineer, Executive Engineer, Irrigation Department, Tehsildar, Group Development Officer, Superintending Agriculture Officer, volunteer working in the water conservation area. The workshop was inaugurated by Deputy Director-General Yashada Mrs. Prithna Deshbhatar. Smt. Lovulta Dhanke had organized the concert.

## Winning is a habit - success story of Shivekar



By CK Subramaniam

**SANPADA:** Sanpada Senior Citizens Sangh's active member Chandrakant Shivekar made a mark by winning J.N.S. Sanpada. Carrom Champion Facecom 2018. He is a consistent player of carrom and keep busy playing his favorite game in a most dedicated way. Probably the most important aspect of a player's game is their grip. Having a proper

grip is essential for maintaining consistency and accuracy in one's stroke. Here we have a veteran playing the game to perfection and he passes on the finer points of the game to others in his own inimitable style. Chandrakant Shivekar is a great motivator and we consider him as our coach. Kudos to him for winning more laurels at the senior level carrom competitions.

## Annual Day celebrated by Youth Organisation at Kharghar



The Youth Organisation's 34<sup>th</sup> Annual Day took place at Youth Centre at Kharghar. In this event the organisation's CEO Pramod Nigudkar dominated in the discussion program. He spoke about creating awareness about current social and political awareness among the public. (By Vikram Gaikwad)

## Human Pyramids...

Cont. from pg. 4

tions as the Govinda Pathaks formed human pyramids to reach the earthen pot containing buttermilk suspended in mid-air while attempting to break it. Organisers in B Type Building, Sector 6, Vashi as part of the Dahi Handi celebrations put up numerous earthen pots catering to various age groups and one exclusively for the girls and ladies group as part of festivity. Shree Ganesh Balmitra Mandal's annual Dahikarla Utsav at Netaji Subash Chandra Bose Ground, Sector 1, Vashi was a hit among the Govinda Pathaks from across Navi Mumbai and Mumbai, many of whom rose high in the sky and paid salutation though out the day. A light and mu-

sic show along with lavani and western dances, artificial rains and free food for poor and needy people too were organised as part of the celebrations before the festival concluded late in the evening. For over 250 members in the age group of 14 to 80 years of Amar Krida Mandal who belong to BDD Chawl, Worli it's a time for union and bonding for friends and family members. The members of this Govinda Pathak who were in city have been celebrating the festival since 1961 and have been utilising the money earned to fund social, cultural and medical activities in their localities during the course of the year. A few representatives of various Govinda Pathaks pledged to donate the money to the flood hit people of Kerala too. (Photos by Author).

## Lions Club of Navi Mumbai Diamonds spreads 'Help the Needy' message



By Dr Kanak Tiwari

**NAVI MUMBAI:** Lions club of Navi Mumbai Diamonds conducted following need-based activities at N M M C's Marathi School No - 17, Juinagar Sector -23, Navi Mumbai Near Hariom Mandir on 01-Sep-2018. The club donated



sanitary pad vending machine and 1000 pads, 100 sets of notebooks to needy students and distributed bags made of approved material to replace the plastic bags to Teachers and staff of the

school, launched new club of all Lawyers.

District Governor MJF lion K J Paul attended the event with

ji, Zone Chairperson Lion Bhavna Ruiaji. Members who were present were, President Ln Joyashish Maitraji,

1st VDG MJF Lion Maneshwar Naik Sir, Exe.Cabinet secretary PMJF Lion Uma Ghatakji, GMT District Coordinator MJF Lion Lunkaran Tawariji, Region chairperson MJF Lion Usha Talwar

Secretary Ln Kanaklata Tiwariji, Treasurer Ln Lorraine D'Souza, Ln Bansilal Pardesi, Ln Rajesh Pednekar, Ln Parveen Nadaf, Ln Shailesh Kand, Ln shripad Joshi and Ln Shankar Khamkar.

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